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**You're nobody until
somebody wants your body**

Gemma White



**Geri's a Brit of a fashion
legend - and it's all down to the
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Layla Mandi

A natural beauty with pure intentions



Launching a luxury business in the infamous year of global belt tightening was a risk that certainly paid off for striking entrepreneur Layla Mandi, founder and CEO of OnePure

SkinCare. "A recession is the best time to launch a new business as people

tire of hearing negative things so when something positive is developed, people are very supportive," she says. Leaving her native Canada and choosing to launch her business in Dubai is testament to Layla's determination and commitment to bringing the concept of halal beauty to the Middle East. "Dubai is vibrant and cosmopolitan, and is truly a city of dreams. In addition to Dubai being the hub for most halal product distribution, it is a great city for making things happen; I am definitely living my dream!"

Her ambition for 2010 is to have OnePure products available to Muslims in as many countries as possible and if her success last year is anything to go by, she'll be ticking this off her To Do List very soon! "2009 has been the best and most successful year of my life (thus far) so I must say I feel I am on the right path and doing what I am meant to be doing in life." She adds, "but life is long and I don't plan on limiting myself to wearing only one hat, so I always make an effort to be open to new experiences – to live life 100%."

"If you think you can or you think you can't - you're right"

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Layla Mandi



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